

Category	June Approved FY 24-25
Beginning Cash Balance	\$ 1,013,952.06
<u>REVENUE</u>	
Corn Fees	\$ 12,107,200.00
Investment Interest	\$ 50,000.00
Other Revenue	\$ 60,000.00
Total Revenue	\$ 12,217,200.00
Total Available Cash	\$ 13,231,152.06

Category	
<u>EXPENDITURES</u>	
International Marketing:	
USGC	\$ 911,967.00
USGC Intern	\$ 6,500.00
USGC Programs	\$ 210,000.00
USGC Subtotal	\$ 1,128,467.00
U.S. Meat Export Federation (USMEF)	\$ 700,000.00
USMEF Programs	\$ 150,000.00
USMEF-Intern	\$ 6,500.00
USMEF Subtotal	\$ 856,500.00
NDA-Corn Promotion	\$ 40,000.00
International Trade Supplemental	\$ 25,000.00
<i>Total International Marketing</i>	\$ 2,049,967.00

Category	
Domestic Marketing:	
National Corn Growers Assn (NCGA)	\$ 1,198,000.00
NCGA - WDC/St Louis Intern Program	\$ 13,000.00
NCGA Programs	\$ 725,000.00
NCGA Subtotal	\$ 1,936,000.00
Nebraska Corn Growers Assn	\$ 205,000.00
NeCGA Project Specific Programs	\$ 206,700.00
NeCGA Intern Program	\$ 15,000.00
NeCGA Subtotal	\$ 426,700.00
<i>Total Domestic Marketing</i>	\$ 2,362,700.00
Government Relations Committee:	
GR Unobligated	\$ 10,000.00
GR Subtotal	\$ 10,000.00

Research & Stewardship Committee:	
Research Unobligated	\$ 100,000.00
Carbon/Sustainability	\$ 300,000.00
Nutrient Management/Water Quality	\$ 300,000.00
Research & Stewardship Communications	\$ 10,000.00
Field to Market Membership	\$ 5,000.00
Genomes to Fields	\$ 59,214.00
Innovative Youth Corn Challenge	\$ 9,000.00
NE On-Farm Research Program	\$ 72,807.00
Peer Reviews - Research Proposals	\$ 4,000.00
PRX Marketing Intelligence Reporting	\$ 8,000.00
UNL-Testing Ag Performance Solutions (TAPS)	\$ 99,657.00
Improving UNL Nitrogen Algorithm with the 4Rs Nitrogen Management	\$ 95,975.00
Connecting Science & Policy: Climate & Conservation	\$ 50,000.00
Ag Literacy Festivals	\$ 7,500.00
Mitigating tar spot disease in Nebraska irrigated corn	\$ 52,814.00
Understanding of Crown Rot in Corn	\$ 63,094.00
Low N Corn Project	\$ 50,000.00
AgTech Connect Conference	\$ 1,000.00
NASELI	\$ 33,000.00
Nitrate-Nitrite IRIS Coalition	\$ 2,500.00
Baltzell Innovation Award	\$ 4,000.00
Improving Sugar and Oil Yields from Corn via Heat Activated Enzymes	\$ 100,042.00
Mapping and Monitoring Beneficial Entomopathogenic Nematodes for	\$ 69,350.00
Cost-share Decision Tool Development	\$ 15,000.00
Impact of Frequency of Variation in Distillers in Feedlot Diets on Perform	\$ 73,693.00
Research Subtotal	\$ 1,585,646.00

Market Development Committee:	
Market Development Unobligated	\$ 100,000.00
RFA	\$ 2,500.00
Animal Ag Alliance	\$ 1,000.00
Renewable Fuels Nebraska	\$ 2,000.00
Beyond Nebraska Livestock	\$ 7,500.00
Ethanol Infrastructure Investment	\$ 750,000.00
Colorado Front Range Ethanol Program	\$ 50,000.00
Domestic Trade Mission	\$ 30,000.00
SAF Seminar	\$ 25,000.00
In-State Ethanol Infrastructure	\$ 300,000.00
Grow Nebraska Dairy	\$ 22,600.00
Illinois Corn - Kmoore Consulting	\$ 8,000.00
In-State Pump Promotions	\$ 2,500.00
Material Printing	\$ 6,000.00
National Ethanol Conference Sponsorships	\$ 3,000.00
PLA Promotion	\$ 20,000.00
Transportation Assn/Waterways Council	\$ 3,200.00
Reverse Trade Mission	\$ 20,000.00
E30 Demonstration	\$ 20,000.00
Heavy Duty Engine Testing	\$ 100,000.00
<i>Market Development Subtotal</i>	\$ 1,473,300.00

Communications Committee:	
Communications Unobligated	\$ 60,000.00
AgCeptional Women's Conference	\$ 1,500.00
Big 10 Network Promotion	\$ 550,000.00
Center for Food Integrity	\$ 5,500.00
CommonGround	\$ 60,000.00
Husker Athletics	\$ 150,000.00
Neb. Corn Joint Newsletter	\$ 15,000.00
Neb. Corn Radio Report	\$ 1,560.00
Nebraska Farmer Insert	\$ 20,000.00
Nebraska Press Association	\$ 1,725.00
NET	\$ 10,000.00
Open District Promotion	\$ 8,000.00
Print Advertising	\$ 25,000.00
Photography	\$ 25,000.00
Social Media Marketing	\$ 3,000.00
College World Series	\$ 5,500.00
Rural Radio Network	\$ 24,810.00
Women in Ag Sponsorship	\$ 6,350.00
Creative / Unallocated	\$ 80,000.00
Market Journal	\$ 30,000.00
Creative - SA	\$ 55,000.00
Paid Media -SA	\$ 373,000.00
Paid Social Media -SA	\$ 21,000.00
Web Content/SEO - SA	\$ 70,000.00
Monthly Technical Web Maintenance - SA	\$ 1,200.00
Talent Licensing - SA	\$ 31,496.00
Youth Resources	\$ 15,000.00
Saturn Lens	\$ 25,000.00
State Fair/State FFA Convention	\$ 5,000.00
Producer Campaign	\$ 60,000.00
Media Training	\$ 12,000.00
Market Journal Intern	\$ 6,500.00
NIL Promotions	\$ 40,000.00
Direct Mail	\$ 50,000.00
Lincoln Sports Prep	\$ 900.00
Communications Subtotal	\$ 1,849,041.00

Corn Board Expenses:	\$ 80,000.00
Administration:	
DAS Accounting	\$ 3,625.00
Misc. Operating Exp	\$ 40,000.00
Office Equipment	\$ 10,000.00
Office Rent	\$ 60,500.00
Staff Salaries and Benefits	\$ 610,000.00
Staff Training	\$ 6,000.00
Supplies and Materials	\$ 4,000.00
NDA Administrative Services (Budget, Financing, Audit, Fee)	\$ 41,225.00
<i>Administration Subtotal</i>	\$ 775,350.00
Promotion/Education:	
Conf/Trade Shows/Exhibit Booths/Promo items	\$ 20,000.00
E-85 Vehicles	\$ 10,000.00
Misc. Operating Exp	\$ 6,000.00
Postage & DAS Surcharge	\$ 1,000.00
Printing & Copying	\$ 1,000.00
Promotional Awards & Grants	\$ 18,000.00
Telephone	\$ 6,000.00
Staff Travel	\$ 65,000.00
<i>Promotion/Education Subtotal</i>	\$ 127,000.00

Additional Programs:	
Ad Agency - Strategic America	\$ 200,000.00
AFA Program	\$ 30,000.00
A-FAN	\$ 275,000.00
Ag in the Classroom - NE Foundation Ag Awareness	\$ 106,850.00
Ag Sack Lunch	\$ 27,275.00
Cattlemen Sponsorships	\$ 3,000.00
FFA Foundation Corporate Sponsorship	\$ 7,350.00
LEAD	\$ 23,000.00
LEAD Participation Fee	\$ 1,250.00
D.C. Leadership Program	\$ 15,000.00
NAYI (Sponsorship & Bus Tour)	\$ 10,000.00
NE Cattlemen Foundation Steer Challenge	\$ 2,000.00
NE Youth Beef Symposium (NYBLS)	\$ 2,500.00
Iowa Renewable Fuels Association	\$ 2,500.00
NCGA President's Recognition	\$ 5,000.00
Commodity Classic	\$ 5,500.00
Heartland Whiskey Competition	\$ 3,500.00
<i>Additional Programs Subtotal:</i>	\$ 719,725.00

General Unobligated	\$ 300,000.00
Carryover	
Total Expenses	\$ 11,332,729.00
Ending Cash Balance	\$ 1,898,423.06