



**Nebraska Corn Board and Nebraska Rural Radio Association**  
Lincoln, Nebraska (Summer 2025)



### **Position Summary**

Agriculture Broadcasting and Digital Communications Internship in Lincoln, Nebraska

Sponsored by the Nebraska Corn Board (NCB), the Nebraska Rural Radio Association and Market Journal

### **About**

The Nebraska Corn Board manages the corn checkoff investment working to increase the value and sustainability of Nebraska corn through promotion, market development and research.

The Nebraska Rural Radio Association is the only radio group in the nation owned by a cooperative of farmers and ranchers. In addition to its 15 radio stations, the NRRRA has production studios on Nebraska Innovation Campus in Lincoln. The NRRRA-owned Rural Radio Network reaches six states across the Midwest.

Market Journal is a weekly 30 minute television program for agricultural business decisions. Market Journal is a production of the Institute of Agriculture and Natural Resources in partnership with the Nebraska Rural Radio Association.

### **Timeframe**

Mid-May through Mid-August 2025, for at least 10 consecutive weeks on location

### **Duties & Responsibilities**

- Create and distribute video content, including, but not limited to:
  - Assisting with video filming and editing for various programs
  - Collaborating on and implementing social media strategy
  - Creating and distributing social media content
  - Analyzing digital metrics
- Contribute to regular TV and radio programming, including:
  - Conducting video and audio interviews
  - Researching, contacting and scheduling interview guests
  - Writing broadcast scripts and news stories
- Additional responsibilities based on student's interest and skillsets
- *Some travel required*
- *Evening and weekend events required occasionally*
- *Vehicle provided when driving required*
- *Opportunity for out of state travel*

### **Qualifications**

Any student enrolled in a four-year university with the following qualifications:

- Preference will be given to students who are junior standing or above
- Agricultural background beneficial but not required
- Background in livestock/meat science beneficial
- Interest in the political process, trade and agricultural economics
- Proven communication abilities in written and verbal forms of communications



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- Excellent computer skills
- Sophomore standing or above
- Preference will be given to students attending a college or university in Nebraska

**Recommended Coursework**

Video Production, Graphic Design, Web Design, Ag Policy, Agricultural Education, Communications/Public Relations, or Marketing

**Stipend**

The Nebraska Corn Board will provide a stipend which will be distributed by the Nebraska Rural Radio Network Association.

**Opportunity for Independent Study**

Will work with the University to receive credit hours.

**Application Process**

Resume, three reference names and cover letter of application should be sent to:

*Nebraska Corn Board*

*Rural Radio and Market Journal Internship*

*245 Fallbrook Blvd. Suite 204*

*Lincoln, NE 68521*

Resume, three references and cover letter may also be accepted by e-mail, sent to [jill.bookhout@nebraska.gov](mailto:jill.bookhout@nebraska.gov).

**Applications is due in the Nebraska Corn Board office by 5:00 p.m. on October 11, 2024.**