

# Nebraska Corn Communications Internship Lincoln, Nebraska (Summer 2025 – Spring 2026)

# **Position Summary**

Communications and Event Management Internship in Lincoln, Nebraska

#### **About**

The Nebraska Corn Growers Association is a grassroots commodity organization that is advancing Nebraska corn farmers through leadership, policy and education. NeCGA has more than 2,400 dues-paying members in Nebraska.

The Nebraska Corn Board manages the corn checkoff investment working to increase the value and sustainability of Nebraska corn through promotion, market development and research.

#### **Timeframe**

Summer 2025 and/or 2025-2026 School Year

# **Duties & Responsibilities**

- Assist and coordinate communication projects, including:
  - Utilizing social media to share positive messages about agriculture and Nebraska Corn (Facebook, Twitter, Instagram, etc.)
  - Write press releases, articles and other forms of written communications
  - o Draft content/graphic design for newsletter, brochures, articles, etc.
  - o Ensure accurate and updated information is shared with consumers and producers
  - Manage and update website, newsletter to members and weekly update
- Assist with outreach programs and activities, including, but not limited to:
  - Groundwater Festival, Husker Harvest Days, CommonGround Nebraska, State FFA
     Convention, Women in Ag, AgCeptional Women, trade shows throughout the year,
     Nebraska Corn Growers annual golf tournament (both local and state)
- Internship will specialize on student's interest and skillsets
- Some travel required

#### Qualifications

Any student enrolled in a post-secondary institution located near Lincoln, Nebraska with the following qualifications:

- Proven communication abilities in written, verbal and online forms of communications
- Experience with design programs, including InDesign, Photoshop, Illustrator, Premiere Pro
- Knowledge of social media/video editing
- Ag background beneficial but not required
- Preference will be given to students who are junior standing or above
- Duration of internship will be in Nebraska Corn office

#### **Hours Per Week**

- May August: 40 hours/week
- Office hours are 8:00 a.m. and 4:30 p.m. (some work will be on nights and weekends)
- Late August May: 15 20 hours/week (will work with student's academic schedule)



# **Other Opportunities**

- · Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel

# **Opportunity for Independent Study**

Will work with the institution to receive credit hours

# **Recommended Coursework**

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, Journalism or Marketing

# **Application Process**

Resume, three reference names, and cover letter of application should be sent to: Nebraska Corn Board Communications and Event Management Internship 245 Fallbrook Blvd. Suite 204 Lincoln, NE 68521

Resume, three references and cover letter may also be accepted by e-mail, sent to jill.bookhout@nebraska.gov.

Applications is due to the Nebraska Corn Board office by 5:00 p.m. on October 11, 2024.

# Nebraska Corn Communications Internship Calendar of Possible Events

# May

• Groundwater Festival

#### June

- Local summer events
- Husker Harvest Days

# July

• July Corn Congress/NCB D.C. Leadership

#### **August**

- Summer Local Events
- Corn Grower Open
- Beef Pit
- Corn and Soy Ambassador Tour

# September

- Local summer events
- Husker Harvest Days

#### December

Nebraska Ag Expo

#### January

- NeCGA Annual Meeting
- Local events
- Corn and Soy Expo

# February

- NeCGA D.C. Leadership
- Local events
- Women in Ag

# March

- Commodity Classic
- Local Events

# April

State FFA Convention