



## Nebraska Corn Communications Internship Lincoln, Nebraska (Fall 2024 – Spring 2025)

### Position Summary

Communications and Event Management Internship in Lincoln, Nebraska

### About

The Nebraska Corn Growers Association is a grassroots commodity organization that works to enhance the profitability of corn producers. NeCGA has more than 2,400 dues-paying members in Nebraska.

The Nebraska Corn Board manages the corn checkoff investment working to increase the value and sustainability of Nebraska corn through promotion, market development and research.

### Timeframe

September 2024 – May 2025

### Duties & Responsibilities

- Assist and coordinate communication projects, including:
  - Utilizing social media to share positive messages about agriculture and Nebraska Corn (Facebook, Twitter, Instagram, etc.)
  - Write press releases, articles and other written forms of communications
  - Draft content/graphic design for newsletter, brochures, articles, etc.
  - Ensure accurate and updated information is shared with consumers and producers
  - Manage and update website, newsletter to members and weekly update
- Assist with outreach programs and activities, including, but not limited to:
  - Groundwater Festival, Husker Harvest Days, CommonGround Nebraska, State FFA Convention, Women in Ag, AgCeptional Women, trade shows throughout the year
- Internship will specialize on student's interest and skillsets
- *Some travel required*

### Qualifications

- Any student enrolled in a post-secondary institution located near Lincoln, Nebraska with the following qualifications:
  - Proven communication abilities in written, verbal and online forms of communications
  - Experience with design programs, including InDesign, Photoshop, Illustrator, Premiere Pro
  - Knowledge of social media/video editing
  - Ag background beneficial but not required
  - Preference will be given to students who are junior standing or above
  - Duration of internship will be in Nebraska Corn office

### Hours Per Week

- September – May: 15 – 20 hours/week (will work with student's academic schedule)
- Office hours are 8:00 a.m. and 4:30 p.m. (some work will be on nights and weekends)

### Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NeCGA D.C. Leadership or Commodity Classic)

### Opportunity for Independent Study

Will work with institution to receive credit hours

### Recommended Coursework

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

### Application Process

Resume, three reference names, and cover letter of application should be sent to:

*Nebraska Corn Growers Association  
Communications and Event Management Internship  
245 Fallbrook Blvd. Suite 204  
Lincoln, NE 68521*

Resume, three references, and cover letter may also be accepted by e-mail, sent to [kbyrne@necga.org](mailto:kbyrne@necga.org)

**Resume, references, and cover letters are due in the Nebraska Corn Growers Association office by 5:00 p.m. on August 16, 2024.**



## Nebraska Corn Communications Internship Calendar of Possible Events

### September

- First week, September 3
- Local summer events
- Husker Harvest Days, September 10 - 12

### December

- Nebraska Ag Expo, December 10 - 12

### January

- NeCGA Annual Meeting, January 22
- Local events
- Corn and Soy Expo, January 25

### February

- NeCGA D.C. Leadership
- Local events
- Women in Ag

### March

- Commodity Classic, March 2 - 4
- Local Events

### April

- State FFA Convention, April 2 - 4

### May

- Groundwater Festival