



**Minutes of the meeting held March 12, 2024  
University of Nebraska – Lincoln East Campus**

**BOARD MEMBERS PRESENT**

Jay Reiners, Chairman  
Debbie Borg  
Dan Nerud  
Andy Groskopf  
Brandon Hunnicutt  
John Krohn  
Adam Grabenstein  
Matt Sullivan  
Ted Schrock

**EX-OFFICIO PRESENT**

Hector Santiago, UNL-IANR

**VISTORS**

Jason Lewis, NeCGA  
Brian Koehler, Research Committee External  
Partner  
Derek McLean, UNL ARD  
James Schnable, UNL

**STAFF PRESENT**

Kelly Brunkhorst  
Rachael Whitehair

**CALL TO ORDER**

The NCB meeting was called to order at 11:00 am by Jay Reiners, chairman. Reiners announced that the notice of the meeting was given and published in compliance with the Open Meetings Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

The Board heard research presentations and updates on current research projects. No formal decisions were made during the March 12, 2024, meeting.

**RECESS**

Since there was no further business before the Board, the chairman recessed the meeting at 4:30pm.

**AWARD PRESENTATIONS**

The annual Corn Board's awards were presented during the dinner.



**Minutes of the Meeting held March 13, 2024  
Embassy Suites  
Lincoln, Nebraska**

**BOARD MEMBERS PRESENT**

Jay Reiners, Chairman,  
Debbie Borg  
Adam Grabenstein  
Andy Groskopf  
Brandon Hunnicutt  
John Krohn  
Ted Schrock  
Matt Sullivan

**STAFF PRESENT**

Kelly Brunkhorst  
Jill Parrent  
Payton Schaneman  
Renee Tichota  
Rachael Whitehair

**VISITORS**

Jim Bauman, NCGA  
Jed Bower, NCGA  
Katherine Byrne, NeCGA  
Steve Ebke, NeCGA  
Terry Hejny, LEAD  
John Hinners, USMEF  
Hilary Maricle, NDA  
Steve Martin, AFAN  
Derek McLean, UNL  
Jordan Schlack, NDA Corn Promotion  
Cary Stifferath, U.S. Grains Council  
Traci Via, AFA  
Ainsley, Student Ambassador AFA  
Cindi Allen, Deputy Secretary of State

**EX-OFFICIO PRESENT**

Chris Grams, NeCGA  
Hector Santiago, UNL-IANR  
Sherry Vinton, NE Dept. of Ag

**CALL TO ORDER**

The NCB meeting was called to order at 8:03 am by Jay Reiners, chairman. Reiners announced that the notice of the meeting was given and published in compliance with the Open Meetings Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

### APPROVAL OF THE AGENDA

- ▶ A motion was made to approve the March 12-13, 2024, Meeting agenda.

*A voice vote was taken; unanimous aye by members present; motion carried.*

### FIRST-TIME FUNDING

- ▶ A motion was made to suspend the rules to consider NDA, AG-Promotion first-time funding.

*A voice vote was taken; unanimous aye by members present; motion carried.*

- ▶ A motion was made and seconded to provide \$15,000 to NDA for promotions out of unobligated.

*A roll call was taken:*

*Aye: Krohn, Reiners, Borg, Nerud, Groskopf, Hunnicutt, Schrock, Grabenstein, Sullivan*

*Nay: None*

*Abstain: None*

*Absent: None*

*By a vote of 9 ayes, no nays, motion carried.*

### COMMUNICATIONS COMMITTEE

- ▶ A motion was made to provide \$16,500 from Communications Unobligated to Saturn Lens for a sustainability video program.

*A voice vote was taken; unanimous aye by members present; motion carried.*

- ▶ A motion was made and seconded to approve consent motions as attached to these minutes.

*A roll call vote was taken:*

*Aye: Grabenstein, Krohn, Nerud, Reiners, Sullivan, Groskopf, Hunnicutt, Borg, Schrock*

*Nay: None*

*Abstain: None*

*Not Present: None*

*By a vote of 9 ayes, no nays, motion carried.*

**MINUTES**

- ▶ A motion was made to approve the minutes from the January 33, 2024, meeting as presented.

*A voice vote was taken; unanimous aye by members present; motion carried.*

**FISCAL REPORT**

- ▶ A motion was made to approve the January and February 2024 fiscal report as presented.

*A voice vote was taken; unanimous aye by members present; motion carried.*

**CALENDAR/TRAVEL**

- ▶ A motion was made to approve the travel noted so far on the calendar for the months of March, April, May, June, July, August, and September 2024.

MONTH	DATES	YEAR	PURPOSE	LOCATION	APPROVED
March	1-3	2024	Commodity Classic	Houston, TX	Borg, Reiners, Krohn, Groskopf, Nerud, Sullivan, Schaneman, Whitehair, Parrent, Orborny, Humphreys, Brunkhorst
March	12-13	2024	NCB Bord Meeting, Research & Cooperators	Lincoln, NE	All Board & Staff,
March	17-20	2024	Del & Ed Commercial Shoot	Tampa, Fl	Parrent
March	21-23	2024	SAF	Chicago IL.	Schaneman
March	27-28	2024	Commodity Classic Mtg.	Denver, CO	Hunnicut
April	2	2024	USMEF Beef Strategy	Denver, CO	Grabenstein

April	3-5	2024	FFA Convention	Lincoln, NE	Reiners, Hunnicut, Parrent & Intern
April	4-5	2024	PRX Conference	Kansas City	Brunkhorst
April	8-12	2024	U.S. Grains Council Global	Morocco	Schaneman
April	8-10	2024	PBPC Annual Conference	Omaha, NE	Borg, Krohn, Whitehair
April	16-18	2024	State National Water Quality Meeting	Banton Rouge	Whitehair
April	24-26	2024	NAMA	Kansas City	Parrent
April 30	May 2	2024	NCGAS All Staff Meeting	Omaha, NE	Brunkhorst, Schaneman, Whitehair, Parrent Byrne
May	June	2024	State Executives Meeting	Kentucky	Brunkhorst
May	21-22	2024	Ag Auto Ethanol	Detroit	Schaneman
May	22-24	2024	USMEF	Kansas City	Grabenstein, Schaneman, Bruntz, Schrock Reiners
	3-4	2024	Field to Market	Milwaukee, WI	Hunnicut, Whitehair
June	27	2024	NCB Board Meeting	TBD	All Staff and All Board
July	10-12	2024	CommonGround National Conf.	Des Moines	Parrent
July	15-18	2024	Action Team Committee & Corn Congress Mtg.	Washington DC	Krohn, Hunnicutt, Sullivan, Nerud, Staff
July	28-31	2024	USGC Meeting	Salt Lake City, UT	Borg, Hunnicutt, Reiners, Groskopf, Brunkhorst, Whitehair
July 31	Aug 1	2024	Ethanol Emerging Issues	Kearney, NE	Schaneman, Schrock
August	7-8	2024	Gov's AG Summit		All Staff and All Board
August	8	2024	Corn Growers Open Meadowlark Golf	Kearney	ALL

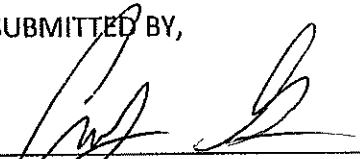
August	20	2024	NCB Meeting – Election of Officers	TBD	All Board & Staff
September	9-12	2024	Husker Harvest Days	Kearney, NE	All Staff and All Board
September	9-10	2024	Field to Market	Minneapolis	Hunnicut

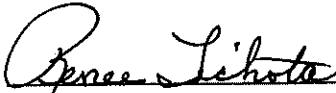
*A voice vote was taken; unanimous aye by members present; motion carried.*

**ADJOURN**

Since there was no further business before the Board, the chairman adjourned the meeting at 4:31 pm.

SUBMITTED BY,

  
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 Andy Groskopf, Secretary/Treasurer

  
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 Renee Tichota, Business Manager