



Nebraska Corn Communications Internship Lincoln, Nebraska (Summer 2024 – Spring 2025)

Position Summary

Communications and Event Management Internship in Lincoln, Nebraska

About

The Nebraska Corn Board manages the corn checkoff investment working to increase the value and sustainability of Nebraska corn through promotion, market development and research.

Timeframe

May 2024 – May 2025

Duties & Responsibilities

- Assist and coordinate communication projects, including:
 - Utilizing social media to share positive messages about agriculture and Nebraska Corn (Facebook, Twitter, Instagram, etc.)
 - Write press releases, articles and other written forms of written communications
 - Draft content/graphic design for newsletter, brochures, articles, etc.
 - Ensure accurate and updated information is shared with consumers and producers
 - Manage and update website, newsletter to members and weekly update
- Assist with outreach programs and activities, including, but not limited to:
 - Groundwater Festival, Husker Harvest Days, CommonGround Nebraska, State FFA Convention, Women in Ag, AgCeptional Women, trade shows throughout the year, Nebraska Corn Growers annual golf tournament (both local and state)
- Internship will specialize on student's interest and skillsets
- *Some travel required*

Qualifications

- Any student enrolled in a four-year university located in Lincoln, Nebraska with the following qualifications:
 - Proven communication abilities in written, verbal and online forms of communications
 - Experience with design programs, including InDesign, Photoshop, Illustrator, Premiere Pro
 - Knowledge of social media/video editing
 - Ag background beneficial but not required
 - Preference will be given to students who are junior standing or above
 - Duration of internship will be in Nebraska Corn office

Hours Per Week

- May – August: 40 hours/week (with flexibility for summer course work)
- Office hours are 8:00 a.m. and 4:30 p.m. (some work will be on nights and weekends)
- August – May: 15 – 20 hours/week (will work with student's academic schedule)

Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NCGA Corn Congress or Commodity Classic)

Opportunity for Independent Study

Will work with the University to receive credit hours

Recommended Coursework

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

Application Process

Resume, three reference names, and cover letter of application should be sent to:

Nebraska Corn Board

Communications and Event Management Internship

245 Fallbrook Blvd. Suite 204

Lincoln, NE 68521

Resume, three references, and cover letter may also be accepted by e-mail, sent to jill.parrent@nebraska.gov

Resume, references, and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on October 13, 2023.