



Nebraska Corn Board Internship Lincoln, Nebraska (Summer 2023 – Spring 2024)

Position Summary

Communications and Outreach Internship in Lincoln, Nebraska

About

The Nebraska Corn Board manages the corn checkoff investment by striving to connect corn producers to their customers, new products and markets, important research and policymakers on Capitol Hill.

Timeframe

May 2023 – May 2024

Duties & Responsibilities

- Assist and coordinate communication projects, including:
 - Utilizing social media to share positive messages about agriculture (Facebook, Twitter, Instagram, Snapchat, YouTube, etc.)
 - Capturing and developing videos to share on the web
 - Write press releases, articles, and other written communications
 - Ensure accurate and updated information is shared with consumers and producers
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
 - Groundwater Festival, State Fair, Husker Harvest Days, River City Rodeo, State FFA Convention, Women in Ag, AgCeptional Women, trade shows throughout the year
- Assist with outreach programs and activities, including:
 - International trade teams, new corn product market development, & assisting with promotional events
- Collect and report corn and corn product utilization and transportation data
- Assist with various duties in office, such as mailings, copying, filing, maintaining the corn van, etc.

Qualifications

- Any student enrolled in a four-year university located in Lincoln, Nebraska with the following qualifications:
 - Proven communication abilities in written, verbal, and online forms of communications
 - Excellent computer skills
 - Experience with design programs, including InDesign, Photoshop, Illustrator
 - Knowledge of social media outreach/video editing skills
 - Ag background beneficial but not required

Hours Per Week

- May – August: 40 hours/week (with flexibility for summer course work)
- Office hours are 8:00 a.m. and 5:00 p.m. (some work will be on nights and weekends)
- August – May: 15 – 20 hours/week (will work with student's academic schedule)

Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NCGA Corn Congress or Commodity Classic)

Opportunity for Independent Study

Will work with the University to receive credit hours

Recommended Coursework

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

Application Process

Resume, three references, and cover letter of application should be sent to:

*Nebraska Corn Board
Communications and Outreach Internship
245 Fallbrook Blvd. Suite 204
Lincoln, NE 68521*

Resume, three references, and cover letter may also be accepted by e-mail, sent to jill.parrent@nebraska.gov

Resume, references, and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on November 4, 2022.