



## Nebraska Corn Board Communications and Market Development Internship Lincoln, Nebraska

### Timeframe

May 2021 – May 2022

### Duties & Responsibilities

- Assist and coordinate communication projects, including:
  - Oversee crop progress program with Nebraska FFA chapters
  - Utilizing social media to share positive messages about agriculture (Facebook, Twitter, Instagram, Snapchat, YouTube, etc.)
  - Capturing and developing videos to share on the web
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
  - Groundwater Festival, State Fair, Husker Harvest Days, Big Red Welcome, River City Rodeo, State FFA Convention, NASCAR events, Women in Ag, AgCeptional Women, trade shows throughout the year
- Assist with market development programs, including:
  - Activities for ethanol or biofuels promotion
  - Activities for domestic or international marketing missions
- Assist with outreach programs and activities, including:
  - International trade teams, new corn product market development, & assisting with promotional trailer events
- Collect and report corn and corn product utilization and transportation data
- Assist with various duties in office, such as mailings, copying, filing, maintaining the corn van, etc.

### Qualifications

- Any student enrolled in a four-year university located in Lincoln, Nebraska with the following qualifications:
  - Proven communication abilities in written, verbal and online forms of communications
  - Excellent computer skills
  - Experience with design programs, including InDesign, Photoshop, Illustrator
  - Knowledge of social media outreach/video editing skills
  - Ag background beneficial but not required

### Hours Per Week

- May – August: 40 hours/week – with flexibility for summer course work
- Office hours are 8:00 a.m. and 5:00 p.m. (some work will be on nights and weekends)
- September – May: 15 – 20 hours/week

### Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NCGA Corn Congress or Commodity Classic)

### Opportunity for Independent Study

Will work with the University to receive credit hours

### Recommended Coursework

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

### Wage

\$11.00 per hour

### Application Process

Resume, three references, and cover letter of application should be sent to:

*Nebraska Corn Board*

*Communications and Outreach Internship*

*301 Centennial Mall South, 4th Floor*

*P.O. Box 95107*

*Lincoln, NE 68509*

Resume, three references, and cover letter may also be accepted by e-mail, sent to [kurtis.harms@nebraska.gov](mailto:kurtis.harms@nebraska.gov)

**Resume, references, and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on November 6, 2020.**