



Nebraska Corn Board Communications and Market Development Internship Lincoln, Nebraska

Timeframe

May 2021 – May 2022

Duties & Responsibilities

- Assist and coordinate communication projects, including:
 - Oversee crop progress program with Nebraska FFA chapters
 - Utilizing social media to share positive messages about agriculture (Facebook, Twitter, Instagram, Snapchat, YouTube, etc.)
 - Capturing and developing videos to share on the web
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
 - Groundwater Festival, State Fair, Husker Harvest Days, Big Red Welcome, River City Rodeo, State FFA Convention, NASCAR events, Women in Ag, AgCeptional Women, trade shows throughout the year
- Assist with market development programs, including:
 - Activities for ethanol or biofuels promotion
 - Activities for domestic or international marketing missions
- Assist with outreach programs and activities, including:
 - International trade teams, new corn product market development, & assisting with promotional trailer events
- Collect and report corn and corn product utilization and transportation data
- Assist with various duties in office, such as mailings, copying, filing, maintaining the corn van, etc.

Qualifications

- Any student enrolled in a four-year university located in Lincoln, Nebraska with the following qualifications:
 - Proven communication abilities in written, verbal and online forms of communications
 - Excellent computer skills
 - Experience with design programs, including InDesign, Photoshop, Illustrator
 - Knowledge of social media outreach/video editing skills
 - Ag background beneficial but not required

Hours Per Week

- May – August: 40 hours/week – with flexibility for summer course work
- Office hours are 8:00 a.m. and 5:00 p.m. (some work will be on nights and weekends)
- September – May: 15 – 20 hours/week

Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel (to Washington, D.C. for NCGA Corn Congress or Commodity Classic)

Opportunity for Independent Study

Will work with the University to receive credit hours

Recommended Coursework

Graphic Design, Video Production, Web Design, Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

Wage

\$11.00 per hour

Application Process

Resume and cover letter of application should be sent to:

Nebraska Corn Board

Communications and Outreach Internship

301 Centennial Mall South, 4th Floor

P.O. Box 95107

Lincoln, NE 68509

Resume and cover letter may also be accepted by e-mail, sent to kurtis.harms@nebraska.gov

Resume and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on November 6, 2020.