



**Minutes of the meeting held February 16, 2018
Embassy Suites
12520 Westport Parkway
La Vista, Nebraska**

BOARD MEMBERS PRESENT:

David Merrell, Chairman
Deborah Borg
Dennis Gengenbach
John Greer
Jon Holzfaster
Brandon Hunnicutt
Tim Scheer
Jay Reiners

BOARD MEMBERS - NOT PRESENT:

David Bruntz

STAFF PRESENT:

Kelly Brunkhorst
Roger Berry
Boone McAfee
Kurtis Harms
Susan Zabel

EX- OFFICIOS - NOT PRESENT:

Mat Habrock, Nebraska Dept. of Agriculture

EX-OFFICIOS PRESENT:

Dan Wesely, Nebraska Corn Growers Assn.
Hector Santiago, IANR-UNL

VISTORS:

David Buchholz, David & Associates
Stuart Shepard, UNL-IANR
Susan Sherer, educationprojects.org
Jeanne Gogolski, educationprojects.org

CALL TO ORDER:

The NCB meeting was called to order at 9:00 am by David Merrell, chairman. Merrell announced that the notice of the meeting was given and published in compliance with the Open Meetings Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

MINUTES

- ▶ A motion was made to approve the minutes from the November 20-21, 2017 meeting.

A voice vote was taken; unanimous aye by members present; motion carried.

TREASURER'S REPORT

- ▶ A motion was made to approve the November, December, 2017 and January, 2018 fiscal reports as presented.

A voice vote was taken; unanimous aye by members present; motion carried.

SECOND TIME FUNDING

- ▶ A motion was made to approve sponsorship of the Farm Bureau's Economic & Technology Summit in the amount of \$5,000 from General Unobligated.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

- ▶ A motion was made to fund IMG/Husker Sports for FY 18/19 for the total amount of \$73,415 as a line item in Communications. The package includes football (\$28,400), basketball (\$19,625), baseball (\$11,500) and digital marketing (\$13,890).

A roll call vote was taken:

Aye: Gengenbach, Merrell, Holzfaster, Borg, Hunnicutt, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

MARKET DEVELOPMENT COMMITTEE

- ▶ A motion was made from the Market Development Committee to allocate \$20,000 from the Market Development Unobligated line item for the RFA "Motorcycle Chopper" program featuring flex fuel.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

- ▶ A motion was made from the Market Development Committee to allocate \$27,300 from the Market Development Maturing Markets line item for pump toppers promotion through All Over Media.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

- ▶ A motion was made from the Market Development Committee to move \$100,000 from the Market Development Cooperator MD projects line item to the Blender Pump Incentive In-State line item.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

NCGA

- ▶ A motion was made to allocate \$20,000 to the NCGA Stewardship Committee from General Unobligated.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

USGC

- ▶ A motion was made to suspend the rules and consider Supplemental Funding requests and first time funding requests.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

- ▶ A motion was made to allocate \$25,000 to the USGC Supplemental Funding (USGC Unobligated line item) from the Platte River Basin line item in In-State programs.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

ADDITIONAL REVENUE

- ▶ A motion was made to allocate \$30,000 to educationprojects.org program; Native & Over The Top funding in the amount of \$80,000; NCGA Lower Carbon Pathway in the amount of \$75,000; NCGA Ag Innovation Showcase VIP Dinner sponsorship in the amount of \$15,000; USMEF Corn Fed in the amount of \$25,000; BTN Commercials during Spring Game in the amount of \$10,000; and the remainder (\$82,180) to be added to General Unobligated and adjust corn fee revenue accordingly.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

FIRST TIME FUNDING

- ▶ A motion was made to not advance Hastings International Exchange Organization project to second time funding.

A roll call vote was taken:

Aye: Merrell, Holzfaster, Borg, Hunnicutt, Gengenbach, Scheer, Reiners, Greer

Nay: None

Absent: Bruntz

By a vote of 8 ayes and 0 nays, motion carried.

- ▶ A motion was made to not advance the US of Food-4H Foundation project to second time funding.

A roll call vote was taken:
 Aye: Holzfaster, Hunnicutt, Gengenbach, Scheer, Reiners
 Nay: Borg, Merrell, Greer
 Absent: Bruntz
 By a vote of 5 ayes and 3 nays, motion carried.

CALENDAR/TRAVEL

MONTH	DATES	YEAR	PURPOSE	LOCATION	APPROVED
February	25-Mar 3	2018	NCGA Commodity Classic	Anaheim, CA	Brunkhorst, Harms, Borg, Bruntz, Gengenbach, Holzfaster, Merrell, Greer, Hunnicutt, Reiners, Jones
March	26-27	2018	PRX Seminar	KC	Berry
April	10-11	2018	USGC	WDC	Berry
April	30-May 2	2018	NCGA State Staff	STL	All Staff

- ▶ A motion was made to approve the travel listed on the spreadsheet for the months of February, March and April in 2018.

A voice vote was taken; unanimous aye by members present; motion carried.

PUBLIC DISCUSSION

Merrell provided the opportunity for public discussion

ADJOURN

- ▶ Finding no further business before the Board, the chairman adjourned the meeting at 4:47 pm.

SUBMITTED BY,

 Deborah Borg, Secretary/Treasurer

 Susan Zabel, Business Manager