



**Minutes of the meeting held November 21-22, 2016
Cornhusker Hotel
333 So. 13th Street, Lincoln Nebraska**

The following are motions and formal decisions made by the Board during the November 21-22, 2016 meeting:

BOARD MEMBERS PRESENT:

David Merrell, Chairman
Debbie Borg
David Bruntz
Dennis Gengenbach
John Greer
Jon Holzfaster
Brandon Hunnicutt
Tim Scheer
Alan Tiemann

STAFF PRESENT:

Kelly Brunkhorst
Roger Berry
Boone McAfee
Emily Thornburg
Susan Zabel

EX-OFFICIOS

Mat Habrock, Neb. Dept. of Agriculture
Larry Mussack, NeCGA

VISITORS:

Dave Buchholz, David & Associates
Christine Barber, Nebr. Dept. of Agriculture
Joel Grams, NeCGA
Lynn Chrisp, NeCGA
Rick Gruber, NeCGA
Dan Wesely, NeCGA
Paul L. Cernik, NeCGA
Larry Mussack, NeCGA
Tom Nathan, NeCGA
Chuck Emanuel, NeCGA
Carl Sousek, NeCGA

Andy Jobman, NeCGA
Dan Nerud, NeCGA
Steve Ebke, NeCGA
Curt Rohrich, NeCGA
Eric Kamler, NeCGA
Jim Hultman, NeCGA
Laura Schabloske, Clairrant Partners
Kenny Zoeller, Policy Research Office

CALL TO ORDER:

The NCB meeting was called to order at 1 p.m. by David Merrell, chairman. Merrell announced that the notice of the meeting was given and published in compliance with the Open Meetings

Law and that the meeting would be conducted in accordance with the Open Meetings Law, a copy of which was available for public inspection and review during the meeting.

Meeting was recessed on November 21, 2016 following strategic planning.

Meeting reconvened with strategic planning continuing on November 22, 2016.

STRATEGIC PLANNING

- ▶ A motion was made to accept the new Nebraska Corn vision of “Enhancing Demand, Adding Value, Ensuring Sustainability”.

A voice vote was taken; unanimous aye by members present; motion carried.

- ▶ A motion was made to accept the new Nebraska Corn Board mission of “Nebraska Corn Board works to promote the value of Nebraska Corn by creating opportunities”.

A voice vote was taken; motion carried.

- ▶ A motion to reconsider previous motion was made.

A voice vote was taken; unanimous aye by members present; motion carried.

- ▶ A motion was made to accept the revised new Nebraska Corn Board mission of “Nebraska Corn Board works to promote the value of corn by creating opportunities”.

A roll call was taken:

Aye: Holzfaster, Greer, Tiemann, Gengenbach, Scheer, Merrell, Bruntz

Nay: Borg, Hunnicutt

By a vote of 7 ayes, 2 nays, motion carried.

MINUTES OF THE PREVIOUS MEETING

- ▶ A motion was made to approve the minutes from the August 19, 2016 meeting, as presented.

A voice vote was taken; unanimous aye by members present; motion carried.

TREASURER’S REPORT

Due to time constraints, the Executive Committee approved Deb Gangwish as the representative for the Nebraska Corn Board during the Governor’s trade mission November 9-16 to China and Hong Kong.

- ▶ A motion was made to approve travel for Deb Gangwish as our representative on the Governor's Trade Mission from the International Trade Supplemental.

A voice vote was taken; unanimous aye by members present; motion carried.

Due to time constraints, the Executive Committee approved Governor's Trade Mission Sponsorship request in the amount of \$2,000.

- ▶ A motion was made to approve the Governor's Trade Mission Sponsorship in the amount of \$2,000 from general unobligated.

A voice vote was taken; unanimous aye by members present; motion carried.

NCGA/AE WORKING GROUP

NCGA/AE funding in the amount of \$25,000 was approved in FY 15/16, however we did not receive an invoice until FY 16/17.

- ▶ A motion was made to approve \$25,000 for NCGA / AE FY 15/16 from General Unobligated.

A roll call was taken:

Aye: Borg, Holzfaster, Greer, Tiemann, Gengenbach, Scheer, Hunnicutt, Merrell, Bruntz

Motion carried

CHECK-OFF RATE DISCUSSION

- ▶ The Board discussed a question from the Governor's office if the board had ever had discussions in lowering the current check-off rate. After discussion, a motion was made to respond to Governor Ricketts that now is the time to continue investing in programs and the return on these investments significantly exceeds any savings that may be realized by a short-term reduction in the check-off rate.

A voice vote was taken; unanimous aye by members present; motion carried.

ELECTION OF VICE CHAIR AND SECRETARY TREASURER

- ▶ Officers for 2016-2017:

Vice-Chairman – David Bruntz

Secretary-Treasurer – Dennis Gengenbach

PORK PRODUCERS

- ▶ A motion was made to consider the proposal **Makin Bacon....and a Whole Lot More** workshop from the Nebraska Pork Producers Association in the amount of \$2,000 the Livestock line item in the Market Development budget.

A roll call was taken:

Aye: Borg, Holzfaster, Greer, Tiemann, Gengenbach, Scheer, Hunnicutt, Merrell, Bruntz

Motion carried

- ▶ A motion was made to consider the proposal **Pork Leadership Program** from the Nebraska Pork Producers Association in the amount of \$4,000 to be taken from the Livestock line item in the Market Development budget.

A roll call was taken:

Aye: Borg, Holzfaster, Greer, Tiemann, Gengenbach, Scheer, Hunnicutt, Merrell, Bruntz

Motion carried

- ▶ A motion was made to consider the proposal **Pork Mentorship Program** from the Nebraska Pork Producers Association in the amount of \$3,000 to be taken from the Market Development Unobligated line item in the Market Development budget.

A roll call was taken:

Aye: Borg, Holzfaster, Greer, Tiemann, Gengenbach, Scheer, Hunnicutt, Merrell, Bruntz

Motion carried

RENEWABLE FUELS

- ▶ A motion was made to approve membership to the Nebraska Renewable Fuel in the amount of \$2,000 from the Miscellaneous Operating Expense item in Administration.

A roll call was taken:

Aye: Hunnicutt, Scheer, Greer, Gengenbach, Tiemann, Holzfaster, Merrell, Borg, Bruntz

Motion carried.

NEBRASKA BY HEART

- ▶ A motion was made to suspend the rules and consider the Nebraska By Heart Project proposal in the amount of \$3,000.

A voice vote was taken; unanimous aye by members present; motion carried.

- ▶ A motion was made to not fund the Nebraska By Heart Project proposal.

A roll call was taken:

Aye: Hunnicutt, Scheer, Greer, Gengenbach, Tiemann, Holzfaster

Nay: Merrell, Borg, Bruntz

By a vote of 6 ayes, 3 nays, motion carried.

TRAVEL/CALENDAR

- ▶ A motion was made to approve the following travel/calendar:

Dates	Purpose	Location	Approved
November 17-18, 2016	NCGA A Team	St. Louis, MO	Hunnicutt
December 3-11, 2016	Four State MD Mission	Brazil	Berry
December 4-11, 2016	USGC Grain Export Mission	Mexico	Reiners
December 8-9, 2016	Ag Chat	Kansas City, MO	Deb Gangwish, Sharon Porternier, Thornburg
December 12-15, 2016	NCGA Pres/Chair	St. Louis. MO	Tiemann, Merrell, Brunkhorst,
December 14-15, 2016	NCGA Action Team	St. Louis. MO	McAfee, Merrell, Borg, Holzfaster, Hunnicutt, Greer, Brunkhorst, Greer, Gengenbach,
January 19-20, 2017	Soil Health	Des Moines, IA	Borg, McAfee
January 21-28, 2017	USGC	Morocco	Hunnicutt
	USGC	Korea	Tiemann
January 31, 2017	Renewable Fuels Summit	Altoona, IA	Berry
January 30-Feb 3, 2017	NCGA A Team	Savannah, GA & Tampa, FL	McAfee, Merrell, Borg, Hunnicutt, Greer, Greer,
February 1-3, 2017	Cattle Industry Convention	Nashville, TN	Berry
February 4-12, 2017	Four State MD Mission	Argentina	Borg, Bruntz, Scheer
February 6-9, 2017	NeCGA Leadership	WDC	Brunkhorst
February 13-15, 2017	USGC	Panama City	Tiemann, Scheer, Bruntz, Borg, Brunkhorst, Hunnicutt, Merrell, Greer, Holzfaster
February 20-22, 2017	National Ethanol Conference	San Diego, CA	Berry
February 24-25, 2017	PACE Show	Kansas City, MO	Berry

Feb 28- Mar 5, 2017	NCGA Commodity Classic	San Antonio, TX	Brunkhorst, Thornburg, McAfee, Holzfaster, Gengenbach, Hunnicut, Borg, Merrell, Bruntz, Greer, Tiemann
March 22-23, 2017	ACE Fly-In	WDC	Berry

A voice vote was taken; unanimous aye by members present; motion carried.

USGC MEETING-DUBLIN

- ▶ A motion was made to approve Brunkhorst and an additional staff member to travel to the USGC International Staff Conference to held in Dublin on April 2-7, 2017.

A voice vote was taken; unanimous aye by members present; motion carried.

PUBLIC DISCUSSION

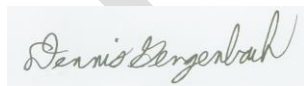
Merrell provided the opportunity for public discussion.

ADJOURN

- ▶ A motion was made to adjourn the meeting at 4:15 p.m.

A voice vote was taken; unanimous aye by members present; motion carried.

SUBMITTED BY,



Dennis Gengenbach, Sec-Treasurer



Susan Zabel, Business Manager