

# Budget for Fiscal Year 16-17

9.3 Million Acres Harvested at 165 bu/acre

<b>Revenue</b>	<b>Beginning Cash Balance</b>	<b>2,642,482.10</b>
	Corn Fees	7,325,500.00
	Investment Interest	70,000.00
	Other Revenue	25,000.00
	<b>Total Revenue</b>	<b>7,420,500.00</b>
	<b>Total Available Cash</b>	<b>10,062,982.10</b>

## Expenditures

<b>International Marketing</b>	USGC	600,000.00
	USGC Grant	150,000.00
	USGC Intern	6,000.00
	USGC International Intern	10,000.00
	USMEF	580,000.00
	USMEF-Unobligated	70,000.00
	USMEF-Intern	6,000.00
	USAPEEC	7,000.00
	International Trade Supplemental	103,000.00
	<b>Subtotal</b>	<b>1,532,000.00</b>

<b>Domestic Marketing</b>	NCGA	711,000.00
	NCGA-Portfolio (Team Funds)	200,000.00
	Commonground	75,000.00
	Corn Reputation	37,500.00
	USFRA	12,000.00
	NCGA - WDC/St Louis Intern Program	150,000.00
	NCGA - NASCAR	150,000.00
	<b>Subtotal</b>	<b>1,223,000.00</b>
	Nebraska Corn Growers Assn	366,000.00
	Joint Committee( NEW)	5,000.00
	<b>Subtotal</b>	<b>371,000.00</b>
	Government Relations Committee:	
	Unobligated	25,000.00
<b>Subtotal</b>	<b>25,000.00</b>	

**Market Development Committee**

Unobligated Market Development	40,000.00
PLA Promotion	14,000.00
Livestock	6,000.00
GIS Mapping	16,800.00
Mission Trips	7,500.00
Grow Nebraska Dairy	20,000.00
Dairy Expert	5,000.00
Transportation Assn/Waterways Council	4,500.00
Trucks & Bucks	3,000.00
Kearney Raceway	5,000.00
Kum & Go Promotions (chg to K & G E15 Promotions	15,000.00
Bucky's E85 promotions	5,000.00
Direct Mailers to FFV Owners	40,000.00
<i>Kansas Speedway</i>	10,000.00
<i>Kansas Speedway Transportation</i>	3,000.00
<i>Texas Motor Speedway</i>	10,000.00
<i>Texas Transportation</i>	3,000.00
<i>Memberships:</i>	
<i>Ace \$2,000</i>	2,000.00
<i>RFA - \$6,000</i>	6,000.00
<i>Gov. Biofuels - \$1,000</i>	1,000.00
<i>ASTM</i>	75.00
<i>Animal Ag Alliance</i>	1,000.00
American Ethanol Showcar & Biofuels trailer	15,000.00
Multi-state ethanol promotions	5,000.00
E85 Maps	3,000.00
Retailer Meetings	
(retailer mtg changed to Renewable Fuels Month)	5,000.00
Material Printing	3,000.00
E-85/Blender Pump incentive -in state	225,000.00
Domestic Ethanol Programs	500,000.00
Bosselman's promoion	4,000.00
NEB Ethanol Forum	2,500.00
Farmer Irrigation Meetings	10,000.00
Burma Shave Signs	6,000.00
ALA Upper Midwest contract	55,000.00
Mechanics & Retailers meetings	5,000.00
Urban Air Initiative (carry over from 15-16)	25,000.00
<b>Subtotal</b>	<b>1,081,375.00</b>

<b>Research</b>	Research Unobligated	25,000.00
	UNL - NE On-Farm Research Program - glewen	49,423.00
	Innovative Youth Corn Challenge	10,100.00
	Promoting Adoption of In-Season Canopy Sensors...	68,726.00
	Decide NOW	15,000.00
	Determing Fertilizer N Substitution Value for Land	24,000.00
	Xanthomonas Bacterial Disease of Corn	50,528.00
	PRX Marketing Intelligence Reporting	8,000.00
	Genomes to Fields	42,620.00
	Field to Market Implementation	58,120.00
	Entomopathogenic Fungi	18,169.00
	Web Based N Loss Calculator	59,327.00
	Integrating Cover Crops in Sloping/Sandy Soils	50,020.00
	Benchmarking Irrigation, N and Economic Efficiency	85,894.00
	Feeding Value of DG Byproducts - Cellulosic	58,397.00
	Rootworm Control - RNAi	49,998.00
	Peer Reviews - Research Proposals	6,000.00
	Science/Environment (Diane Bellis) Consulting	3,000.00
	Field to Market Membership	5,000.00
	Corn\Soy Resource Guide	21,000.00
Water Sustainability (NEWBA)	100,000.00	
<b>Subtotal</b>	<b>808,322.00</b>	

Communications Committee

Unobligated	50,000.00
AllOver Media (truck-side advertising in LNK/OMA)	56,375.00
Husker Sports Network/IMG	30,070.00
Mens Basketball	17,800.00
Baseball Pitching Change	12,950.00
Huskers.com pre roll	12,600.00
NET	15,500.00
TV Contingency Budget	5,000.00
CornsTALK - (3 issues/year in all papers)	260,000.00
Social Media Marketing	7,500.00
Omaha World Herald Ag Section	31,110.00
NE Farm Bureau Quarterly Magazine Ad	6,000.00
Livestock Publication Ads	8,000.00
Farmer Goes to Market	25,000.00
Market Journal	110,000.00
Commonground	30,000.00
USFRA	5,000.00
State FFA	5,000.00
NSAA	25,000.00
Vocus	8,500.00
Updating Farm Family Photos	5,000.00
Online Media Advertising	7,500.00
Frogfest	8,000.00
98 Days of Summer	16,000.00
iPads - surveys and analytics	6,000.00
HS Sports Program	1,500.00
Neb. Farmer Ad - HHD	6,200.00
Aksarben	5,000.00
GMO Comics	9,532.00
Midwest Living - multistate project	3,600.00
Winter TV	137,500.00
KNEB NASCAR Coverage	9,000.00
AAA Magazine Ads	17,000.00
Summer Radio Campaign	43,000.00
Website Updating	5,000.00
<b>Subtotal</b>	<b>1,001,237.00</b>

**Corn Board Expenses**

Corn Board Expenses:	100,000.00
<i>Administration:</i>	
Staff Salaries and Benefits	470,000.00
Office Rent	17,500.00
Supplies and Materials	3,000.00
DAS Accounting	6,000.00
Office Equipment	5,500.00
Misc. Operating Exp	30,000.00
Staff Training	2,000.00
Fee Collection - Dept of Ag	12,625.00
Budget & Accounting - Dept. of Ag	13,450.00
Auditing - Dept. of Ag	11,125.00
<b>Subtotal</b>	<b>571,200.00</b>

*\*\*Misc. Operating Expenses includes: data processing, dues & subscriptions, portion of computer assistance, storage, insurance coverage, conference reg, etc*

<i>Promotion/Education:</i>	
Postage & DAS Surcharge	4,000.00
Telephone	15,000.00
Printing & Copying	5,000.00
Misc. Operating Exp	11,000.00
Travel	60,000.00
Promotional Awards & Grants	30,000.00
E-85 Vehicles	20,000.00
Interns	12,000.00
Conf/Trade Shows/Exhibit Booths/Promo items	25,000.00
<b>Subtotal</b>	<b>182,000.00</b>

*\*\*\*Misc. Operating Expenses includes: portion computer technical assistance, computer backup/storage fees, conference registrations, bldg depreciation surcharges, storage, Crop Progress awards, etc*

**In-State Programs**

Media & Ad Agency Serv. - D&A	244,450.00
LEAD	15,000.00
Ag in the Classroom - NE Foundation for Ag Awareness	57,000.00
NAYI	5,000.00
NE Youth Beef Symposium (NYBLS)	2,500.00
A-FAN	200,000.00
A-FAN - Husker Food Connection	5,000.00
NED Japan Office	12,000.00
Prairie Loft	10,000.00
Ag sack lunch	15,000.00
AFA Program	125,000.00
Leadership Program	15,000.00
<i>UNL Corn Board Presidential Chair</i>	25,000.00
FCCLA	5,000.00
Platte River Basin	25,000.00
FFA True Blue	2,500.00
Livestock Experience at Raising NE	100,000.00
UNL STEM Program	10,000.00
Illinois Corn - Kmoore Consulting	8,000.00
NE Cattlemens Steer Challenge	1,400.00
MISACC	6,250.00
Strategic Planning	12,000.00
<b>Subtotal</b>	<b>994,100.00</b>

Unobligated Funds	296,538.54
Carryover	
<b>Total Expenses</b>	<b>8,185,772.54</b>
Accounts Payable Accrued	
<b>Ending Cash Balance</b>	<b>1,877,209.56</b>