



Nebraska Corn Board Communications and Market Development Internship Lincoln, Nebraska

Timeframe

May 2018 – May 2019

Duties & Responsibilities

- Assist and coordinate communication projects, including:
 - Oversee crop progress communication with FFA chapters and reports, including photographs
 - Utilizing social media to share positive messages about agriculture, including blogging, Facebook, Twitter, Flickr
 - Capturing and developing videos to share on the web
- Assist with representation and set up at trade shows and events as needed, including, but not limited to:
 - Groundwater Festival,, State Fair, Husker Harvest Days, Big Red Welcome, River City Rodeo, State FFA Convention, NASCAR events, Women in Ag/AgCeptional Women, state convention trade shows throughout the year
- Assist with market development programs, including:
 - Activities for ethanol or biofuels promotion
 - Activities for domestic or international marketing missions
- Assist with outreach programs and activities, including:
 - International trade teams, new corn product market development, & assisting with promotional trailer events
- Collect and report corn and corn product utilization and transportation data
- Assist with various duties in office, such as mailings, copying, filing, maintaining the corn van, etc.

Qualifications

- Any student enrolled in a four-year university located in Lincoln, NE with the following qualifications:
 - Proven communication abilities in written, verbal and online forms of communications
 - Excellent computer skills
 - Experience with design programs, including InDesign
 - Knowledge of social media outreach/video editing skills
 - Ag background beneficial but not required

Hours Per Week

- May – August: 40 hours/week – with flexibility for summer course work
- Office hours are 8:00 a.m. and 5:00 p.m. (some work will be on nights and weekends)
- September – May: 15 – 20 hours/week

Other Opportunities

- Evening and weekend events required occasionally
- Vehicle provided when driving required
- Opportunity for out of state travel

Opportunity for Independent Study

Will work with the University to receive credit hours

Recommended Coursework

Agricultural Statistics, Ag Policy, Agricultural Economics, Agricultural Education, Communications/Public Relations, or Marketing

Wage

\$10.50 per hour

Application Process

Resume and cover letter may also be accepted by e-mail, sent to kurtis.harms@nebraska.gov

Resume and cover letters are due in the Nebraska Corn Board office by 5:00 p.m. on Friday November 3, 2017

Resume and cover letter of application should be sent to:

*Nebraska Corn Board
Communications and Outreach Internship
301 Centennial Mall South, 4th Floor
P.O. Box 95107
Lincoln, NE 68509*